



MADISON-RIVERGATE AREA CHAMBER OF COMMERCE

# COMMUNITY CONNECT

DECEMBER 2011

• VOLUME XXVIII, NUMBER 12



## Christmas Tree Lighting

*Come kick off and celebrate the Christmas season with your Madison community at the lighting of Madison's 'official' Christmas tree on Thursday, December 1 at 5:30 pm on the front lawn of the Madison Public Library.*

*Santa Claus will be visiting this year so bring your smiles and your cameras!*

## Annual Banquet on January 19 Welcomes New Board

The MRACC's **Annual Banquet**, which recognizes outstanding members from 2011 as well as installs our 2012 Chamber Board Members (see page 2) will be held **Thursday, January 19** in the beautiful dining room at Maybelle Carter Senior Adult Community. Hors'derves will be served at 6:00 pm; dinner will begin at 6:30 pm. (Please note that we will not have a member luncheon in January in lieu of the Banquet).

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## Christmas Member Breakfast Coming December 8

To celebrate the Christmas season, our December Membership Meeting will be a BREAKFAST! Please plan to join your fellow members on **Thursday, December 8 at 7:30 am in the Magnolia Room at Skyline Madison Campus (this is where our Annual Banquet was held last year).**

**Cost for this wonderful breakfast buffet is only \$10.00. RESERVATIONS ARE REQUIRED! Call Debbie at 865-5400 or email her at [president@madisonrivergatechamber.com](mailto:president@madisonrivergatechamber.com) to make your reservation before December 6.**

In addition to a wonderful breakfast, we will also have some great door prizes—including a \$50 Visa Card and hotel vouchers for the Fairfield Inn and Suites!

**In the spirit of Christmas, we are asking everyone to bring a NEW, unwrapped toy(s) to donate to the Christian Cooperative Ministry.**

## Annual Banquet...continued from page 1

Before we can install our new officers, we must have our election! The following 2012 MRACC Board Members will be up for election at the December Breakfast:

### Officers:

Jennifer Todd –  
*President*  
Tara Bessling –  
*President-Elect*  
Bill Douglas –  
*Vice President*  
Ray Tate – *Treasurer*  
Peggy Shoaf –  
*Secretary*  
Kent Cochran –  
*Past-President*  
Nathan Massey –  
*ECD, Ex Officio*



*Thank you to our 2011 Board of Directors for a wonderful year!*

### Board Members:

Frank Ballard  
Bill Beck  
Matt Campbell  
Don Deering  
Sid Durham  
Shay Martin  
Karen Ramsey  
Ron Smith

Please plan to attend the Banquet on January 19th so we can welcome our new officers and say thank you to the exiting board members.

**Cost for the banquet is \$30.00 per person.** Please call the Chamber office at 865-5400 to make your reservations!



*A lot of our members came out for the ribbon cutting at*

*Sweet CeCe's*  
FROZEN YOGURT & TREATS

# Thank You...and help!

Thank you to Chick Fil A, Bar B Cutie and Maybelle Carter for their help with feeding the Youth in the Youth Leadership Program. Now, we need volunteers to either fund or provide the lunches (enough to feed 14 -15 people) for January through April. Please call Debbie Pace at 865-5400 if you would be interested in helping with this great project!

## 2011 MRACC Board of Directors

### OFFICERS

KENT COCHRAN, *PRESIDENT*  
NES Legal  
1214 Church Street • Nashville, TN 37246  
747-3701 • kcochran@nespower.com

JENNIFER TODD, *PRESIDENT-ELECT*  
Maybelle Carter Sr. Adult Community  
208 West Due West • Madison, TN 37115  
868-2290 • jtodd@maybellecarter.com

TARA BESSLING, *VICE PRESIDENT*  
Spring Hill Funeral Home and Cemetery  
5110 Gallatin Road. • Nashville, TN 37216  
865-1101 • tara.bessling@nsmg.com

DONNA HARMAN, *SECRETARY*  
XMC of Middle Tennessee Inc., Xerox  
P.O. Box 290514 • Nashville, TN 37229  
243-1609 • dharman@xmcinc.com

RAY TATE, *TREASURER*  
First Bank • 885 Conference Ste 100 •  
Goodlettsville, TN 37072 • 851-4620  
rtate@firstbankonline.com

### BOARD

BILL BECK, Beck & Beck Attorneys  
4205 Gallatin Road • Nashville, TN 37216  
226-9000 • bill@becklaw.org

MATT CAMPBELL  
P.O. Box 213 • Madison, TN 37116  
394-2322 • mcampbell2322@gmail.com

DON DEERING, Comm. Liaison to Rep. Cooper  
307 Draper Circle • Goodlettsville, TN 37072  
202-2963 • donald.deering@us.army.mil

BILL DOUGLAS, Servpro of Madison/Goodlettsville  
813 Madison Industrial Rd • Madison, TN 37115  
485-2419 •  
Bdouglas@servproofmadison-goodlettsville.com

SID DURHAM, Madison Funeral Home  
219 E. Old Hickory Blvd. • Madison, TN 37115  
868-9020 • mapletreepro@aol.com

SHAY MARTIN, Regions Bank East Nashville  
599 Gallatin Road • Nashville, TN 37206  
770-4383 • Shay.Martin@regions.com

RON MILLER, Rivergate Toyota  
1520 Gallatin Road N • Madison, TN 37115  
868-7990 • rmiller@rivergatetoyota.com

KAREN RAMSEY, Miller's Florist  
211 E. Old Hickory Blvd. • Madison, TN 37115  
868-2696 millersflorist@att.net

LORI CORLEY, *PAST-PRESIDENT*  
FiftyForward Madison Station  
301 Madison Street • Madison, TN 37115  
860-7180 • lcorley@fiftyforward.org

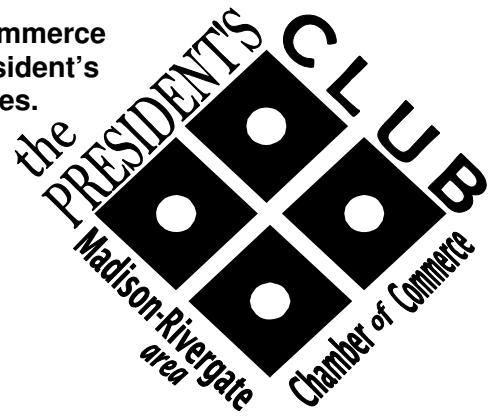
### STAFF

DEBBIE PACE, EXECUTIVE DIRECTOR  
Madison-Rivergate Area Chamber of Commerce  
301 Madison Street • Madison, TN 37115  
865-5400 • www.madisonrivergatechamber.com  
president@madisonrivergatechamber.com

# SPONSORSHIP PACKAGES 2012



New in 2012, the Madison-Rivergate Area Chamber of Commerce is offering our members the opportunity to join “The President’s Club”, which presents four levels of sponsorship packages. The “President’s Club” serves as a tool for you to create a sponsorship package most suitable to your business’ strategic plan and to eliminate repeated solicitation of funds throughout the year.



**The President’s Club Levels Are:**

- The President’s Choice - \$6000
  - Elite - \$4000
  - Superior - \$2000
  - Excellence - \$1000

**\*\*All Levels will be advertised on a banner at Chamber Events!\*\***

Please check the Level above your business would like to sponsor. Then, review the Chamber events below and check which ones you would like your funds applied to.

*Tally Your Amount*

**2012 Golf Tournament (April 19)**

- Corporate Sponsor \$3000** \$ \_\_\_\_\_  
 Package Includes: **Two teams** – Registration and Meals  
 Exclusive Hole Sponsorship  
 Name displayed on all advertisement  
 Right to display company’s banner at Club house  
 Special recognition at Awards Ceremony  
 Recognition plaque  
 5 feet of string, a \$50 value, for each team
- Banquet Sponsor \$1500** \$ \_\_\_\_\_  
 Package includes: **One team** – Registration and Meals  
 Exclusive Hole Sponsorship  
 Name displayed on all advertisement  
 Right to display company’s banner at Banquet  
 Recognition Certificate  
 5 feet of string, a \$50 Value, for each team
- Prize Sponsor \$1000** \$ \_\_\_\_\_  
 Package includes: **One team** – Registration and meal  
 Exclusive Hole Sponsorship  
 Name displayed on all advertisement  
 Recognition at Prize giveaway
- One Team \$575** \$ \_\_\_\_\_
- Exclusive Hole Sign \$250** \$ \_\_\_\_\_

**Taste of Madison & Business Fair (Sept. 25, 2012 at Goodpasture Christian School, 5-7:30)**

- Epicurean Sponsor \$1,500** \$ \_\_\_\_\_  
 Includes: Name on tickets/posters  
 WSMV Spotlight on Midday  
 Name on business/vendor list passed out to every patron  
 Name announced and listed as a sponsor on recognition board
- Gourmet Sponsor \$500** \$ \_\_\_\_\_  
 Includes: Name on posters  
 Name on business/vendor list passed out to every patron  
 Name announced and listed as a sponsor on recognition board

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**Taste of Madison & Business Fair continued...**

- Bon Appétit Sponsor \$250** \$ \_\_\_\_\_  
Includes: Name on business/vendor list passed out to every patron  
Name listed as sponsor on recognition board at the event
- A la Carte Sponsor \$100** \$ \_\_\_\_\_  
Includes: Business Fair or Food Vendor Booth  
Name on business/vendor list passed out to every patron

**Annual Banquet (January 19, 2012)** \$ \_\_\_\_\_

- Sponsor Tier One - \$500 *Includes:* Name & Logo on invitations, banner and program
- Sponsor Tier Two - \$250 *Includes:* Name & Logo on program
- Annual Banquet Tickets @ \$30 each x \_\_\_\_\_ people = Total \$ \_\_\_\_\_

**Community Breakfast (July 19, 2012)** \$ \_\_\_\_\_

- Sponsor Tier One - \$2500 *Includes:* Name & Logo on invitations, advertisements, banner and program
- Sponsor Tier Two - \$500 *Includes:* Name & Logo on banner and program
- Sponsor Tier Three - \$250 *Includes:* Name on program

**Movie Night on the Green at Amqui Station** \$ \_\_\_\_\_

- \$200 Sponsorship

**Spring Hill Living History Cemetery Tour** \$ \_\_\_\_\_

- \$250 Advertising Sponsorship *Includes:* Name and logo on advertisements

**Membership Luncheon** \$ \_\_\_\_\_

- \$500 per Luncheon Do you have a preference on month? If so, \_\_\_\_\_  
*(Please note that January and July are unavailable)*

**Luncheon Meals** \$ \_\_\_\_\_

- \$120 (10 luncheons @ \$12 each) x \_\_\_\_\_ people = Total \$ \_\_\_\_\_

**TOTAL SPONSORSHIP AMOUNT\*\*** \$ \_\_\_\_\_

**2012 President's Club Registration Form**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**\*\*\*All sponsorship package funds are due in full to the Madison-Rivergate Area Chamber of Commerce by JANUARY 15, 2012.\*\*\***



# Welcome New Members!

Accurate Autobody  
Willie Harris, Brent Durham  
1541 Gallatin Pike North  
Madison 37115  
860-5200  
accurateofnashville.com

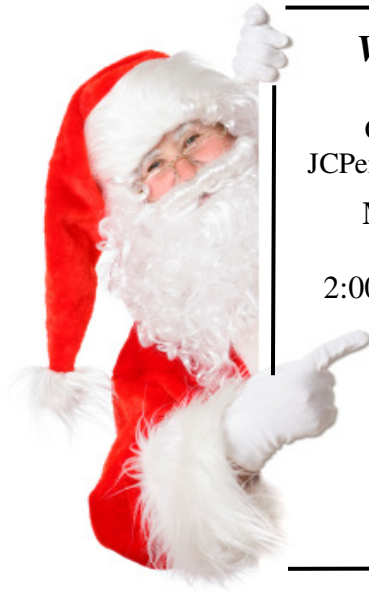
Candy Coated Creations  
814 E. Old Hickory Blvd  
Madison 37115  
506-1691  
candycoatedcreation.com

Express Employment  
Professionals  
Jason Patrick  
123 Lucas Lane  
Brentwood 37027  
313-3690  
expressnashville  
north.com

LongHorn Steakhouse  
2021 North Gallatin Road #296  
Madison 37115  
615-859-2202  
longhornsteakhouse.com

Mama Josie's Home Cooking  
Shannon Lumpkin  
620 A North Gallatin Road  
Madison 37115  
256-2111  
mamajosies.com

Schultz Monument Company  
Richard Schultz  
469 Myatt Dr. Madison 37115  
712-9521  
schultzmonument.com



**Visit with Santa at  
RiverGate Mall!**  
Center Court, between  
JCPenney and Incredible Dave's

**Monday-Saturday -**  
10:00am-1:00pm;  
2:00-5:00pm; 6:00-9:00pm

**Sunday -**  
12 noon-3:00pm;  
4:00-6:00pm

**Christmas Eve -**  
10:00am-3:00pm;  
4:00-6:00pm

## Women in Business Spread Christmas Cheer December 15

On Thursday, December 15th, the Women In Business will be providing Christmas cheer to the Christian Women's Job Corp (CWJC). While the ladies of the CWJC are enjoying their Christmas party, the Women In Business will provide dinner, decorate cookies, and play games with their children. This is the fourth year the WIB will do this, and it is as much of a blessing for our ladies as it was for the children. If you would like to participate, we could certainly use your help. The CWJC meets at the Madison Church of Christ from 6:00 until 8:30 PM. You will be blessed!

**After  
Hours**  
with the 

### IS COMING TUESDAY, DECEMBER 13

The Nashville Predators are offering another Multi-Chamber After Hour Networking Event! Cost is only \$40-- \$10 which comes Back to our Chamber; \$10 for an All-You-Can-Eat Networking Buffet at 5:30, and \$20 for great Seats to the game (the Preds play the Capitols on this night). This is the price for you, friends or family as well.

To order your tickets, go  
to [www.nashvillepredators.com/networking](http://www.nashvillepredators.com/networking)

**Mark Your Calendars for  
These Future Predators  
After Hours:**

**Monday, Jan. 23 vs.  
Columbus Blue Jackets  
Tuesday, Feb. 21 vs.  
Vancouver Canucks  
Tuesday, March 20 vs.  
Edmonton Oilers**

**Danny Snyder  
Insurance**



[apple2apple.com](http://apple2apple.com)

**Danny Snyder**

President CEO  
2021 Gallatin Rd N  
Suite 120  
Madison, Tn. 37115  
phone 615-859-0600  
fax 615-855-2721  
cell 615-438-8626  
[danny@apple2apple.com](mailto:danny@apple2apple.com)

**Flourgirls**  
CAKES & CATERING

Next To City Hall In Goodlettsville

201 South Main St. Phone: 851-7437  
Goodlettsville, TN 37072  
Email: [flourgirlscake@gmail.com](mailto:flourgirlscake@gmail.com)  
Web: [www.flourgirlsonmainstreet.com](http://www.flourgirlsonmainstreet.com)  
Trish Golter ~ Owner





**MADISON-RIVERGATE AREA  
CHAMBER OF COMMERCE**

P.O. Box 97  
Madison, TN 37116

Phone: 615-865-5400  
Fax: 615-865-0448

**Email:**

president@madisonrivergate.com

Web: madisonrivergatechamber.com

Standard Mail  
U.S. Postage Mail  
Nashville, TN  
Permit #626

Address  
Service  
Requested



Join us for the  
Christmas Tree Lighting  
and Member Breakfast!

**It's Time to 'Re-Up'!**

*Plus, Become a Member  
of the President's Club!!*

All Chamber Members will receive their 2011 Membership Invoices very soon. Please renew your memberships **by JANUARY 15, 2012.**

Also included with your invoice will be another copy of The President's Club Sponsorship Package form (see insert). The "President's Club" serves as a tool for you to create a sponsorship package most suitable to your business' strategic plan and to eliminate repeated solicitation of funds throughout the year.

Remember how much the MRACC does for our community and what great networking opportunities it brings to you—including Membership Luncheons, Leads Exchange, Women in Business, Breakfast Bytes and more! **Renew your membership today!**

**MADISON CHRISTMAS  
TREE LIGHTING**

Thursday, December 1 5:30 pm  
Madison Library Lawn

**WOMEN IN BUSINESS MEETING**

Tuesday, December 6 12:00 pm  
Chamber

**CANDLELIGHT SERVICE OF  
REMEMBRANCE**

Tuesday, December 6 7:00 pm  
Springhill Funeral Home & Cemetery

**DECEMBER MEMBER BREAKFAST**

Thursday, December 8 7:30 am  
Skyline Madison Campus,  
Magnolia Room

**CHRISTMAS OF HOPE FOR  
MORNING STAR SANCTUARY**

Tuesday, December 6  
5:30 pm Silent Auction  
7:00 pm Dinner  
Cool Springs Marriott

**GRACE MANOR OPEN HOUSE**

Tuesday, December 13 3-7pm  
Grace Manor Assisted Living

**AFTER HOURS WITH THE  
NASHVILLE PREDATORS**

Sat., December 13 5:30 pm  
Bridgestone Arena

**LEADS EXCHANGE**

Wed., December 14 8:00 am  
Chamber

**CWJC CHRISTMAS PARTY**

Thursday, December 15 6:00 pm  
Madison Church of Christ

**CHRISTMAS EVE SERVICES**

Saturday, December 24 5 & 11pm  
City Road Chapel UMC



**December Events**